Alt Order#

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
957287-1	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number
Obama/D/President OBAMA FOR PRESIDENT 1881

Flight Dates

Special Handling

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

 09/28/12 - 10/04/12
 957287
 06350674

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Order#

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| IDB # | Advertiser Code | Product Code | | 9912856 | | 95 | | 101 | |

Agency Ref Advertiser Ref

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/01/12 10/04/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWT	2:00	2	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/28/12 10/04/12 MTWT	Spots/Week 2	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Descripti 2 WPBF M 10/01/12 4:28 PM Dr. Oz	<u>on</u>	Start/End Time 4-5p	2:0	<u>h Ad-ID</u> 0 0FA-12-			<u>Rate Type</u> \$2,000.00 NM
1 WPBF Th 10/04/12 4:38 PM Dr. Oz		4-5p	2:0	0 OFA-12-	G-131H		\$2,000.00 NM
2 10/01/12 10/04/12 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWT	2:00	3	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/28/12 10/04/12 MTWT	SpotsAWeek 3	<u>Rate</u> \$1,800.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descripti</u>		Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF M 10/01/12 5:09 PM M-F 5pm		5-6pm	2:0	0 OFA-12-	G-131H		\$1,800.00 NM
3 WPBFTu 10/02/12 5:08 PM M-F 5pm	News	5-6pm	2:0	0 OFA-12-	G-131H		\$1,800.00 NM
1 WPBF Th 10/04/12 5:27 PM M-F 5pm	News	5-6pm	2:0	0 OFA-12-	G-131H		\$1,800.00 NM
3 10/01/12 10/04/12 WPBF News 25 Mornings Class of Time - Pre-emptible with notice	s6-7AM	MTWT	2:00	2	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS 09/28/12 10/04/12 MTWT	Spots/Week 2	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air Date Air Time Descripti	<u>on</u>	Start/End Time	<u>Lengt</u>	<u>h</u> Ad-ID			Rate Type
1 WPBF M 10/01/12 6:28 AM WPBF N	ews 25 Mornings	6-7AM	2:0	0 OFA-12-	G-131H		\$1,100.00 NM
2 WPBF Th 10/04/12 6:23 AM WPBF N	ews 25 Mornings	6-7AM	2:0	0 OFA-12-	G-131н		\$1,100.00 NM
4 10/01/12 10/04/12 Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	MTWT	2:00	2	\$2,200.00	NM	
Weeks: Start Date End Date MTWTFSS 09/28/12 10/04/12 MTWT	Spots/Week 2	<u>Rate</u> \$2,200.00					12
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descripti</u>		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WPBF M 10/01/12 8:46 AM Good Mo	rning America	7-9AM	2:0	0 OFA-12-	G-131H		\$2,200.00 NM
1 WPBFTu 10/02/12 8:54 AM Good Mo	rning America	7-9AM	2:0	0 OFA-12-	G-131н		\$2,200.00 NM
5 10/01/12 10/04/12 M-SUN WPBF News 25 (Class of Time - Pre-emptible with notice	(11-11:35PM	MTWT	2:00	2	\$2,000.00	NM	
Weeks: Start Date End Date MTWTFSS 09/28/12 10/04/12 MTWT	Spots/Week 2	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	on .	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF M 10/01/12 11:29 PM M-SUN V	VPBF News 25 @	11PM 11-11:35PM	2:0	0 OFA-12-0	G-131H		\$2,000.00 NM
1 WPBF Tu 10/02/12 11:32 PM M-SUN V	VPBF News 25 @	11PM11-11:35PM	2:0	O OFA-12-	G-131H		\$2,000.00 NM

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957287-1	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1881

www.thev	wpbfchannel.	com								
							Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	0/01/12	10/04/12	M-SUN WPBF News 2	5 (11-11:35PM	MTWT	2:00	2	\$2,000.00	NM	
_ C	Class of Tin	ne - Pre-emp	otible with notice							
6 1	0/02/12	10/02/12	DANCING W/STARS	8-9PM	-1	2:00	1	\$10,800.00	NM	
			otible with notice	Zub			9			
l w	/eeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 -1	Spots/Week 1	<u>Rate</u> \$10,800.00					
S	pots: # Ch			•	Start/End Time	Lengi	h Ad-ID			Rate Type
"	. –	BF Tu 10/			8-9PM		0 OFA-12-	G-131H		\$10,800.00 NM
7 1	0/03/12	10/03/12	MIDDLE/NEIGHBORS	8-9PM	1	2.00		\$7,000,00	- A15.4	
			otible with notice	0-9PIVI	1	2:00	1	\$7,200.00	NM	
W	/eeks:	Start Date		Spots/Week	Rate			****		
		10/01/12	10/07/121	1	\$7,200.00				and Property	
S	pots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WP	BF W 10/	03/12 7:58 PM MIDDL	LE/NEIGHBORS	8-9PM	2:0	0 OFA-12-	G-131H	1	\$7,200.00 NM
	0/04/12 Class of Tim	10/04/12 ne - Pre-emr	LAST RESORT	8-9PM	1	2:00	1	\$7,200.00	NM	
		Start Date		Spots/Week	Rate	-				
		10/01/12	10/07/121	1	\$7,200.00					
S	pots: # Ch	<u>Day Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Th 10/	04/12 7:58 PM LAST	RESORT	8-9PM	2:0	0 OFA-12-	G-131H		\$7,200.00 NM
	0/01/12 Class of Tim	10/04/12 ne - Pre-emp	M-F 3-4P otible with notice	M-F 3-4P	MTWT	2:00	4	\$1,600.00	NM	
W		Start Date 09/28/12	End Date MTWTFSS 10/04/12 MTWT	Spots/Week 4	Rate \$1,600.00					
Sp	pots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	4 WP	BF M 10/	01/12 3:47 PM M-F 3-	4P	M-F 3-4P	2:0	0 OFA-12-	G-131H		\$1,600.00 NM
	1 WP	BFTu 10/	02/12 3:54 PM M-F 3-	4P	M-F 3-4P	2:0	0 OFA-12-	G-131H		\$1,600.00 NM
	3 WP	BF W 10/	03/12 3:46 PM M-F 3-	4P	M-F 3-4P	· 2:0	0 OFA-12-	G-131H		\$1,600.00 NM
	2 WP	BF Th 10/	04/12 3:46 PM M-F 3-	4P	M-F 3-4P	2:0	0 OFA-12-	G-131H		\$1,600.00 NM
	0/01/12 class of Tim	10/04/12 ie - Pre-emp	Jimmy Kimmel otible with notice	12:06-01:06AM	MTWT	2:00	3	\$280.00	NM	2
		Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12 MTWT	3	\$280.00					
Sp	pots: # Ch	<u>Day</u> Air			Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 WP		01/12 1:00 AM Jimmy		12:06-01:06AM	2:0	0 OFA-12-	G-131H		\$280.00 NM
	3 WP		03/12 12:57 AM Jimmy		12:06-01:06AM		0 OFA-12-			\$280.00 NM
	2 WP	BF Th 10/	04/12 12:59 AM Jimmy	Kimmel	12:06-01:06AM	2:0	0 OFA-12-	G-131H		\$280.00 NM
	0/01/12 lass of Tim	10/04/12 e - Pre-emp	Dr. Oz M-F 9-10a htible with notice	9-10a	MTWT	2:00	2	\$900.00	NM	
	eeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
C-	oots: # Ch	10/01/12	10/07/12 MTWT	2	\$900.00					
SL	1 WP	Day Air			Start/End Time		h Ad-ID	- 434		Rate Type
	2 WP		9:32 AM Dr. Oz 03/12 9:38 AM Dr. Oz		9-10a		0 OFA-12-			\$900.00 NM
	2 41		9.30 ANI DI. UZ	IVI-F 9-10a	9-10a	2:0	0 OFA-12-	P-T2TH		\$900.00 NM
	0/01/12 lass of Tim	10/04/12 e - Pre-emp	THE CHEW tible with notice	1P-2P	MTWT	2:00	1	\$1,100.00	NM	
	eeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
e-		10/01/12	10/07/12 MTWT	1	\$1,100.00					
ъp	oots: <u>#</u> Ch 1 WPI	Day Air			Start/End Time		h <u>Ad-ID</u>	c 131		Rate Type
	1 VVPI	10 10/C	02/12 12:58 PM THE C		1P-2P	2:0) OFA-12-	G-131H		\$1,100.00 NM
	0/01/12 lass of Tim	10/04/12 e - Pre-emp	WPBF News 25 @ 5am tible with notice	n 5-530am	MTWT	2:00	2	\$440.00	NM	

\$47,787.00

NVOICE



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Lehigh Valley, PA 18002-6885

FAR ALE			
Invoice #	Invoice Date	Invoice Month	Invoice Period
957287-1	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1881

Net Amount Due

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14	l 10/01/12 Class of Tin	10/04/12 ne - Pre-em	WPBF News 25 @ 5 ptible with notice	am 5-530am	MTWT	2:00	2	\$440.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 MTWT		<u>Rate</u> \$440.00	0				
	Spots: # Ch	<u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	PBFM 10)/01/12 5:07 AM WPE	3F News 25 @ 5am	5-530am	2:0	0 OFA-12-G	-131H		\$440.00 NM
	2 WF	PBF Th 10)/04/12 5:13 AM WPE	BF News 25 @ 5am	5-530am	2:0	0 OFA-12-G	-131н		\$440.00 NM
22					Total Spots		26			
								Gross Tota	<u>!</u>	\$56,220.00
Pay	ment Te	erms 30	Days				Agency	Commission	1	\$8,433.00